

## ORDER



**Orders**  
**Order / Rev:** 704484  
**Alt Order #:**  
**Product Desc:** ISS/Non-Ballot  
**Estimate:** 11551  
**Flight Dates:** 08/06/12 - 08/07/12  
**Original Date / Rev:** 09/24/12 / 09/24/12  
**Order Type:** Political

## WKYC

**Primary AE:** Denel Kizler  
**Sales Office:** WKYC  
**Sales Region:** LOC

**Agency**  
**Name:** Wired Media Partners/ POL  
**Buying Contact:**  
**Billing Contact:**  
 11350 Random Hills Road Ste 670  
 Fairfax, VA 22030

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** American Federal State County Munic  
**Demographic:** A25-54  
**Product Codes:** IS-Issue/Non Ballot  
**Priority:** P-2  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/07/12	13	\$17,300.00	\$14,705.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	13	\$17,300.00	\$14,705.00	0.00
<b>Totals</b>	<b>13</b>	<b>\$17,300.00</b>	<b>\$14,705.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Denel Kizler			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WKYC	08/06/12	08/07/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	MT-----	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/06/12	08/12/12	MT-----		2			\$500.00			0.00			
2	WKYC	08/06/12	08/07/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	MT-----	:30	2	\$850.00	P-2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/06/12	08/12/12	MT-----		2			\$850.00			0.00			
3	WKYC	08/06/12	08/07/12	M-F 7-9a Today Today Show	CM	7a-9a	MT-----	:30	2	\$850.00	P-2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/06/12	08/12/12	MT-----		2			\$850.00			0.00			
4	WKYC	08/06/12	08/07/12	M-F 5-6p News (Olympic) M-F 5-6p News (Olympics)	CM	M-F 5-6P	MT-----	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/06/12	08/12/12	MT-----		2			\$1,000.00			0.00			
5	WKYC	08/06/12	08/07/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	MT-----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/06/12	08/12/12	MT-----		1			\$2,500.00			0.00			
6	WKYC	08/06/12	08/07/12	M-F 7-730p Channel 3 News at 7P	CM	7-730p	MT-----	:30	2	\$1,400.00	P-2	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/06/12	08/12/12	MT-----		2			\$1,400.00			0.00			

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 Flight Dates: 08/06/12 - 08/07/12

Advertiser: American Federal State County Municipa  
 Product Desc: ISS/Non-Ballot  
 Estimate: 11551

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WKYC	08/06/12	08/07/12	M-F 11-1135p Channel 3 News at 11p M-F	CM	11-1135p	MT-----	:30	2	\$2,800.00	P-2	0.00	NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	MT-----	2		\$2,800.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	NKYC	08/06/12-08/12/12		Olympic Late News	12x-12:35x		MTWThFSaSu	:30	\$2,800.00	0.00	NM				
2	NKYC	08/06/12-08/12/12		Olympic Late News	12x-12:35x		MTWThFSaSu	:30	\$2,800.00	0.00	NM				
Totals													13	\$17,300.00	